

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

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**POWER OF ATTORNEY**

The undersigned is the owner of the patents/patent applications identified on Exhibit A, attached hereto. Owner hereby revokes all powers previously granted with respect to the above-identified application, and appoints the following attorneys and agents to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution and revocation:

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HOMESTORE.COM, INC.

Dated: \_\_\_\_\_

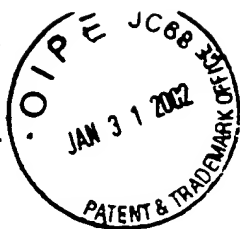
10/17/01

By: \_\_\_\_\_

Michael Labbe

Its: \_\_\_\_\_

Sr. IP Counsel



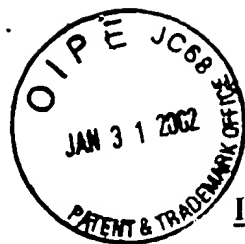
**EXHIBIT A**  
Listing of Patents/Applications

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<b>TITLE</b>	<b>PATENT No. (SERIAL No.)</b>
METHOD FOR STANDARDIZING REAL ESTATE DATA IN DIVERSE FORMATS	09/705,418
ONLINE REAL AND PERSONAL PROPERTY MANAGEMENT SYSTEM AND METHOD	09/915,456
SYSTEM AND METHOD FOR ANONYMOUSLY LEAD GENERATION AND MANAGEMENT	09/777,492
METHOD AND SYSTEM FOR ONLINE QUOTING OF AND RESERVATION FOR MOVING SERVICES	09/796,414
ONLINE GIFT REGISTRY	09/579,364
SYSTEM AND METHOD FOR ONLINE WEIGHT ESTIMATION FOR RELOCATION SERVICES	09/777,288
SYSTEM AND METHOD FOR ONLINE LEASING	09/843,904
DATABASE SEARCH ENGINE	09/605,564

GP-2164

Attorney Docket No.: 14583-0005



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PATENT

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2/26/02

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In re Application of: :  
Bove, et al. : Group Art Unit: 2164  
Serial No.: 09/777,492 :  
Filed: February 5, 2001 :

Title: SYSTEM AND METHOD FOR ANONYMOUSLY LEAD GENERATION AND  
MANAGEMENT

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

Please recognize the following attorneys as attorneys of record in the above-captioned application:

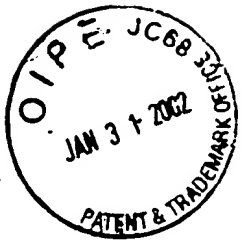
John D. Titus, Reg. No. 39,047  
Rennie W. Dover, Reg. No. 36,503

A Power of Attorney executed by the Assignee is attached hereto.

Respectfully submitted,

Dated: 23 OCT 2001

*[Handwritten signature]*  
\_\_\_\_\_  
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GALLAGHER & KENNEDY, P.A.


Serial No. 09/777,492

Title: SYSTEM AND METHOD FOR ANONYMOUSLY LEAD GENERATION AND  
MANAGEMENT

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this document (and any as referred to as being attached or enclosed) is being deposited with sufficient postage as first class mail with the United States Postal Service on October 23, 2001 and addressed to Commissioner of Patents and Trademarks, Washington, D.C. 20231.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

  
Dawn Van Ness, Legal Secretary